Tuck School of Business at Dartmouth College

CALL FOR PAPERS
Submission deadline: November 18, 2005

Institutional Mechanisms for Self-Regulation Mini-Conference
February 24-25, 2006
In conjunction with the Annual Business Sustainability Initiative Conference
http://www.tuck.dartmouth.edu/mechanisms

This conference will convene scholars researching mechanisms for solving common industry problems. Examples include codes of conduct, standards, industry norms, collaborative agreements, information disclosure standards, and ratings organizations. These programs govern a wide array of domains including worker and product safety, technological compatibility, fiduciary responsibility, environmental management, advertising, broadcast media, privacy, and digital rights and other forms of intellectual property.

This year, the conference will emphasize self-regulation for solving environmental problems such as pollution and overuse of common resources. While we will give some preference to papers that emphasize environmental issues, we welcome papers that address industry self-regulation in all domains.

Possible topics include:
- What are the barriers to self-regulation?
- What are the conditions under which self-regulation is feasible?
- What public policies may foster self-regulation?
- What institutional mechanisms may be employed to facilitate collective action among firms?
- What are appropriate roles of government in these private governance mechanisms?

In addition to these questions, other topics of interest include (but are not limited to) the role of certification bodies, management standards, stakeholder participation, government-led voluntary initiatives, and alliances between corporations and NGOs.

Submissions should be original research papers that have not yet been accepted for publication. Working papers that include preliminary analysis are also acceptable. We welcome papers from a wide range of disciplines including law, public policy, economics, and business strategy.

**Deadline:** Please send your submission by November 18, 2005 via e-mail to Michael Toffel <toffel@haas.berkeley.edu>. Selections will be announced in mid-December.

Conference participants are welcome to attend the 4th Annual Business Sustainability Initiative Conference that will be held on February 24th at Dartmouth College. This practitioner conference attracts hundreds of business and community leaders to discuss mechanisms for solving problems of industry and national development.

Additional information about the conference is available from the conference website, or from Michael Toffel via email <toffel@haas.berkeley.edu> or telephone (510) 642-9949.

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Conference organizers:
Professor Andrew King
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Professor Michael Lenox
Fuqua School of Business
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Michael Toffel
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