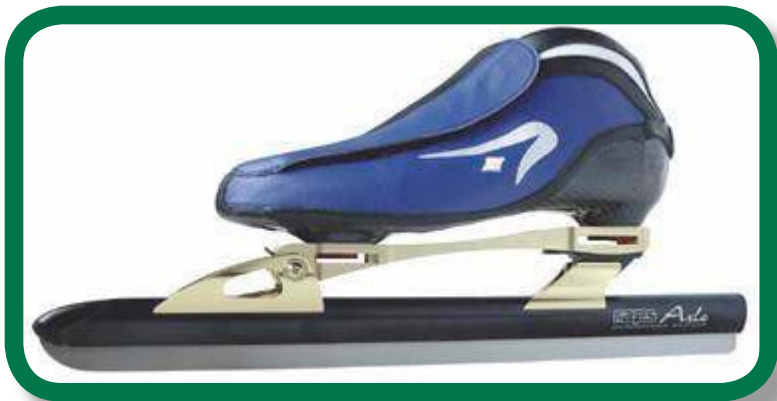


Tuck Student Consulting Services

Nordic Skater

Nordic Skater is an importer and retailer of specialty Nordic skiing and skating outdoor recreation equipment. Headquartered in Norwich, VT, it has both a retail shop and assembly/distribution facility. The client requested help with employee hiring and retention both in the short-term and the long-term. He was also interested in order fulfillment efficiency.



The team gathered data through interviews then designed spreadsheets to track employee functions and time requirements to determine the optimal number of employees and task allocation between employees and owner. They researched local job posting resources and provided recommendations on recruiting and motivating employees with an interest in retail and outdoor winter recreation.

"Tremendous client impact - the client implemented suggestions before we even presented the final recommendations."

"Nordic Skater provided an excellent opportunity to work with a client one-on-one and to make recommendations that actually made an impact on the organization".



Sonali Aggarwal, T'07
Katherine Birnie, T'07
Nuno Carneiro, T'07
Elizabeth Gaydos, T'07
Shawn Kelley, T'07
Anneli Schalock, T'07



Allwin
Initiative
at Tuck