Teaching Innovations

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This session will focus on a review of teaching materials (including case studies, games, exercises, and simulations) that have been developed in the last two years and have not yet been presented at a SCTL roundtable. Presenters will provide brief overviews of the materials, their learning objectives, and related pedagogy. Presenters and case authors include Gerard Cachon (Wharton), Daniel Corsten (St. Gallen), Vishal Gaur (Harvard), Jan Hammond (Harvard), Warren Hausman (Stanford), Arnd Huchzermeier(WHUM), Eric Johnson (Tuck), Hau Lee (Stanford), Andy McAfee (Harvard), Barchi Peleg (Stanford), Erica Plambeck (Stanford), Ananth Raman (Harvard), Beril Toktay (INSEAD), Zeynep Ton (Harvard), David Upton (Harvard), Luk Van-Wassenhove (INSEAD), Noel Watson (Harvard), and others!

In addition, part of the discussion will be devoted to identifying areas in which we currently lack good cases or teaching materials, and if known, companies or industries or situations that might make good sites for such cases. The latter is intended to provide direction for new course development for the group and/or other faculty at their schools.