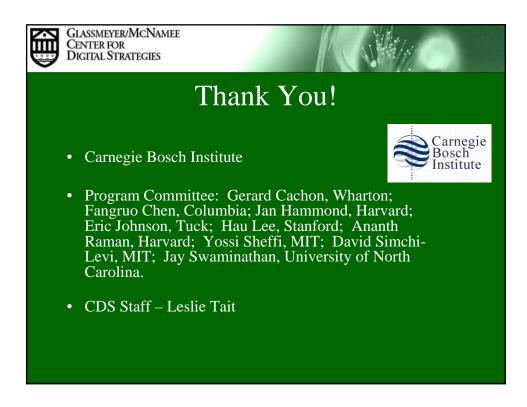


GLASSMEYER/MCNAMEE CENTER FOR DIGITAL STRATEGIES

Supply Chain Thought Leaders Roundtable

Technology, Globalization, and Policy at a Crossroads

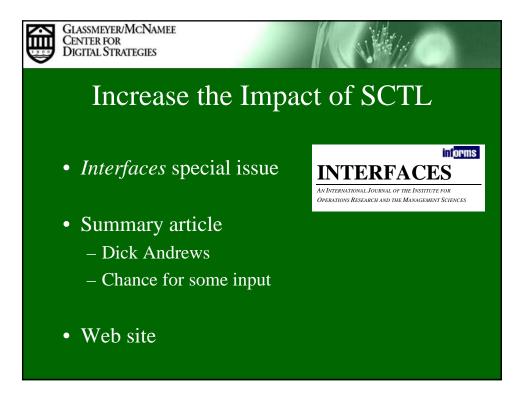
> M. Eric Johnson Tuck School of Business





2004 Program

- Committee philosophy proposals
 - Could we hear this elsewhere?
 - Will it generate discussion?
 - What problems are people working on, but more importantly, what problems should we be working on?
- Session leaders
 - Not presenting a paper
 - Leading a discussion
 - Frame the topic.
 - Present a few ideas/insights/issues to get the group thinking.
 - Lead a discussion on the key questions.
- Session prereads
 - Short articles to get everyone thinking about the issues.
 - Questions.





Thursday, July 29	
7:00–8:00 a.m.	Breakfast – Garden Terrace
8:00-8:15 a.m.	Welcome and Introductions M. Eric Johnson (Tuck)
8:15–9:15 a.m.	Session 1 Economics and the Supply Chain I: Supply chain research and policy debate: the case of slotting allowances Fangrue Chen (Columbia) Empiricism in supply chain management research Gerard Cachon (Wharton)
9:15–9:45 a.m.	Break
9:45–10:45a.m.	Session 2 Economics and the Supply Chain II: Crucial Issues in the Modeling of Supply Chain Contracts: Renegotiation and Repeated Interaction Erica Plambeck (Stanford) and Terry Taylor (Columbia)
10:45–11:15 a.m.	Break
11:15–12:00 p.m.	Session 3 Smart Pricing: Why aren't more companies using smart pricing to coordinate demand and supply? David Pyke (Tuck)
12:00–1:00 p.m.	Lunch - Main Dining Room

1:00–2:15 p.m.	Session 4 Supply Chain Complexity H. Donald Ratliff (Georgia Tech)	1
2:15–2:45 p.m.	Break	
2:45–4:30 p.m.	Session 5 Teaching Innovations Jan Hammond (Harvard)	
4:30–4:45 p.m.	Break	
4:45–5:15 p.m.	Session 6 Going Direct to the Farmer: ITC's e-choupal Initiative Ravi Anupindi (Michigan)	
5:15–6:15 p.m.	Personal Time	
6:15 p.m.	Bus Departs Tavern Wing Lobby to Dinner at Simon Pearce	
6:30–7:00 p.m.	Cocktails – The Apartment Terrace (2 nd floor, Simon Pearce)	
7:00–9:30 p.m.	Dinner – The Apartment (2 nd floor, Simon Pearce)	
9:30 p.m.	Bus Departs for Woodstock Inn	
10:00–? p.m	"Name That Tune" – Richardson's Tavern at the Woodstock Inn Join Warren Hausman and Steve Nahmias as they test your musical knowledge.	

Friday, July 30		
7:30–8:30 a.m.	Breakfast - Garden Terrace	
8:30–9:30 a.m.	Session 7 China and the Global Supply Chain Jan Hammond (Harvard) and Hau Lee (Stanford)	
9:30–10:00 a.m.	Break	
10:00–11:15 p.m.	Session 8 Managing Risk in the Supply Chain Gerard Cachon (Wharton) and David Simchi-Levi (MIT)	
11:15–11:30 a.m.	Break	
11:30–12:30 p.m.	Session 9 Public Policy and Supply Chain – SCTL Wrap-up Yossi Sheffi (MIT)	