

## **TUCK CENTER CO-HOSTS WORKSHOP ON DEVELOPING A SECURE ORGANIZATION**

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**CONTACT: Kim Keating—[kim.keating@dartmouth.edu](mailto:kim.keating@dartmouth.edu)**

HANOVER, N.H.— Managing information security risks is a balancing game between maintaining security without inhibiting business. In today's outsourced enterprises, effective risk management is quickly becoming a source of competitive advantage. Consequently, the role of the chief information security officer (CISO) is becoming more strategic. Yet moving the needle on information security is a team activity, requiring participation by everyone. How do different groups within an organization (CISO, CIO, CSO, physical security, risk management, loss prevention, finance compliance board audit committee) coordinate to arrive at a rational risk management process? What is the most successful way to communicate security risk and investment requirements to other executives and general managers?

On March 1, in Durham, North Carolina, the Center for Digital Strategies at the Tuck School of Business at Dartmouth and the Institute for Information Infrastructure Protection (I3P) will host a workshop on "Embedding Information Security Risk Management into the Extended Enterprise." In this daylong workshop, CISOs and senior executives from leading organizations including 3M Corporation, Ameriprise Financial, Bank of America, Bose Corporation, BP p.l.c., Cisco Systems, Inc., Dell, The Dow Chemical Company, Eastman Chemical Company, Eaton Corporation, IBM, Lowe's, Medtronic Corporation, Merrill Lynch, PPG Industries, Staples Incorporated, and Time Warner Cable will be joined by researchers and academics from Tuck, the I3P, MIT Lincoln Laboratory, RAND Corporation, and the University of Virginia to discuss how firms are creating secure cultures and embedding information risk management into their overall enterprise risk strategy. John Gallant, editorial director & president of Network World, will moderate a panel and two roundtable discussions.

The Center for Digital Strategies at the Tuck School promotes the development and practice of digital strategies—the use of technology-enabled processes to harness an organization's unique competencies, support its business strategy, and drive competitive advantage. The center addresses issues throughout the extended enterprise, including globalization, organizational change, and information security.

The I3P is a national research consortium composed of over two dozen research organizations. The I3P identifies and addresses critical research problems in information infrastructure protection, works to build a community of researchers focused on infrastructure security, serves as a trusted partner for industry and government, and provides a neutral forum for the exchange of ideas.

For more information about the March 1 workshop, contact the Center for Digital Strategies at 603-646-0899 or visit the event website at [http://mba.tuck.dartmouth.edu/digital/Programs/CorporateRoundtables/CIO\\_RiskManage.html](http://mba.tuck.dartmouth.edu/digital/Programs/CorporateRoundtables/CIO_RiskManage.html).

The Center for Digital Strategies can be found online at [www.tuck.dartmouth.edu/digitalstrategies](http://www.tuck.dartmouth.edu/digitalstrategies).

Details about the I3P and its projects can be found on the consortium's website at [www.thei3p.org](http://www.thei3p.org).

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*Founded in 1900, Tuck is the first graduate school of management and consistently ranks among the top business schools worldwide. Information about the Tuck School is available at [www.tuck.dartmouth.edu](http://www.tuck.dartmouth.edu).*