

TECH@TUCK

Next Generation Services: Personalization and Privacy Wednesday, February 16, 2005

11:00 A.M.–1:00 P.M.

Products Demonstration
(Stell Hall – Tuck School)

4:30 P.M.–6:00 P.M.

Personalization & Privacy in the Consumer Space
(Ankeny Classroom – Murdough Center – Tuck School)
Moderator: Ari Schwartz, Center for Democracy and Technology
Panelists:

- Charles Giordano, Bell Canada
- Lisa Rosner, BroadVision
- Robert Ellis Smith, Privacy Journal

7:45 P.M.–9:00 P.M.

Personalization & Privacy in Health Care
(Cohen Great Hall – Whittemore Hall – Tuck School)
Moderator: Don Conway, MD, Adjunct Professor, Tuck School
and Dartmouth Medical School

Panelists:

- Paul Gardent, DHMC
- Hilary Llewellyn-Thomas, PhD, Director, Health Decision Research, CECS
- Shawn Roman, Health & Life Sciences CRM Practice, Accenture