

TUCK AND CISCO GATHER TOP EXECES TO DISCUSS GLOBAL OPERATIONS CHALLENGES AND BEST PRACTICES

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HANOVER, N.H.— Multinational companies are increasing their productivity and realizing higher economic performance by expanding their operations and services globally. Cost-competitive countries are becoming global hubs for many back-office services and operations. Yet being global is about more than just gaining new markets and arbitraging labor costs—there are trade-offs and organizational challenges that arise. Marketing and sales require different approaches in different markets. On October 4, in Santa Barbara, California, the Center for Digital Strategies and Cisco Systems, Inc. will co-host a roundtable discussion on “Managing the Organizational Impact of Global Operations.”

In this day-long discussion, CIOs and other senior executives from Cargill, Cisco, Eaton, General Motors, Hasbro, HP, IBM, and Whirlpool will be joined by academics from Tuck and Wharton. This event is the eighth summit in the Thought Leadership Summit on Digital Strategies series.

In this summit, we will openly discuss the business, organizational and cultural impacts on companies who are managing their businesses, their processes, their resources and their investments across the globe. The focus will be on the processes of global operations management, the headquarters function, the role of information technology (IT), and the sharing of best practices.

The Thought Leadership Summit on Digital Strategies is an executive roundtable series for Fortune 500 CIOs and functional VPs co-founded by the Center for Digital Strategies at the Tuck School of Business and Cisco Systems, Inc. This by-invitation forum for executives from a diverse group of companies addresses business issues they jointly face, such as organizational, technological, and value-chain collaboration opportunities and the challenges they pose. The forum brings together a unique mix of participants, and allows CIOs and their colleagues to talk with their counterparts in companies across a wide variety of industries and value chains. The moderated roundtable format provides a confidential environment that encourages frank discussion, brainstorming, and problem-solving.

The forum also publishes a summary of each summit. To read this content overview online, visit the websites below. To receive a copy of the overview, contact the Center for Digital Strategies at 603-646-0899.

For more information, visit the Thought Leadership Summit website at www.cisco.com/go/tlsummit or www.tuck.dartmouth.edu/tlsummit.

For more information about the Center for Digital Strategies at Tuck, visit www.tuck.dartmouth.edu/digitalstrategies.

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Founded in 1900, the Tuck School of Business is the first graduate school of management and consistently ranks among the top business schools worldwide. Information about the Tuck School is available at www.tuck.dartmouth.edu.