

Participant List
Thought Leadership Summit on Digital Strategies
September 9, 2003

John Alexander	VP and General Manager Whirlpool Brand, North America Whirlpool Corporation
Roger D. Blackwell	Professor of Marketing Fisher College of Business The Ohio State University
Brad Boston	Senior VP and CIO Cisco Systems, Inc.
Raymond Burke	E. W. Kelley Professor of Business Administration Kelley School of Business Indiana University
Thomas Greene	VP, Global IT-Americas Colgate-Palmolive Company
Rita J. Heise	Corporate VP, Information Technology and CIO Cargill, Inc.
Ray Huber	VP, IT and e-Business Cutler-Hammer Eaton Corporation
M. Eric Johnson	Director, Glassmeyer/McNamee Center for Digital Strategies Professor of Operations Management Tuck School of Business, Dartmouth College
Rich Karlgaard (Moderator)	Publisher Forbes
Tom Lamb	VP, Customer Marketing Lowe's Companies, Inc.
Artur Landwehr	VP, Enterprise Systems Group Sales Operations Hewlett-Packard Company
Denis F. Malin	VP, Corporate Systems Staples, Inc.

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John Marshall (Facilitator)	Executive VP and Global Director of Strategy Digitas
John Mitchell	VP, Business Solutions Lowe's Companies, Inc.
Patrick E. Murphy	Professor of Marketing Mendoza College of Business University of Notre Dame
Donald E. Pearson	VP, Marketing and Business Development Wilbur Chocolate Company Cargill, Inc.
Ivona Piper	VP, Database Marketing Staples, Inc.
Meg Ressler	VP, Customer Supply Chain Operations Owens Corning
Manny Rivelo	Senior VP Worldwide Field Process and Operations Cisco Systems, Inc.
Peter Ryan	VP of Marketing and General Manager U.S. Home Care Colgate-Palmolive Company
Donna Samulowitz	Corporate Director, Global Customer Loyalty Whirlpool Corporation
Robert Sell	VP and CIO Eaton Corporation
Esat Sezer	VP and CIO Whirlpool Corporation