

Agenda
Conducting Business in Emerging Markets
September 26, 2006

Monday, September 25

6:00–8:30 P.M. Cocktails and Dinner
Host Welcome: **Jack Stack**, *Chairman of the Board and CEO, Česká
Spořitelna*
Presentation and Discussion: **Martin Jahn**, *Chief HR Officer and Board
Member, Škoda Auto, and former Deputy Prime Minister and Minister of
Economics, Czech Republic*

Tuesday, September 26

7:45–8:00 A.M. Welcome and Introductions
Hans Brechbühl, *Executive Director
Center for Digital Strategies, Tuck School of Business at Dartmouth*

8:00–8:40 A.M. Working Breakfast with Presentation/Q&A on Central and Eastern Europe
Bill Dewey, *Director, A.T. Kearney*

8:40–8:50 A.M. Break

8:50–10:15 A.M. Session 1
Emerging Market Strategy and Understanding

10:15–10:35 A.M. Break

10:35–12:00 P.M. Session 2
Gauging Organizational Structures, Support, Policies and Processes

12:00 P.M.–1:10 P.M. Lunch

1:10–2:10 P.M. Breakouts
Staffing in C&EE
Market Analysis: C&EE

2:10–2:20 P.M. Break

2:20–3:20 P.M. Session 3
Shared Services Operations and IT in Emerging Markets

3:20–3:35 P.M. Break

3:35–4:30 P.M. Session 4
Summary and Opportunities for Further Research

4:30–5:15 P.M. Cocktail Reception