

Agenda
Thought Leadership Summit on Digital Strategies
May 13, 2003

Monday, May 12

6:30–8:00 P.M. Dinner at Eaton House
282 Corning Drive
Bratenahl, OH 44108
216-523-4722

Tuesday, May 13*

8:00–8:30 A.M. Continental Breakfast

8:30–8:45 A.M. Welcome and Introductions
Hans Brechbühl, Executive Director
Center for Digital Strategies, Tuck School of Business
Donald Bullock, Vice President, Information Technologies and CIO
Eaton Corporation

Moderator's Kick-Off
Rich Karlgaard, Publisher, Forbes

8:45-10:15 A.M. Session I
Defining the Business Drivers of Collaboration

10:15–10:30 A.M. Break

10:30 A.M.–12:00 P.M. Session II
Partnerships: When and with Whom

12:00–1:15 P.M. Lunch

1:15–2:45 P.M. Session III
Collaboration Approaches and Tools

2:45–3:00 P.M. Break

3:00–3:45 P.M. Session IV
Summary

3:45–4:00 P.M. Thought Leadership Summit Series Discussion
Looking Ahead: Topic Statement for Next Summit

4:00–5:00 P.M. Cocktail Reception

*All events on 5/13 will take place at the Ritz-Carlton, 1515 W. 3 St., Cleveland, OH 44114, 216-623-1300.