

TUCK CENTER GATHERS TOP CIOS TO DISCUSS STRATEGY BEST PRACTICES

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HANOVER, N.H.— How does the CIO partner with other senior executives in a corporation in strategy setting, business planning, and process execution? How can the CIO help drive change in the enterprise internally and in the extended enterprise?

On April 19-20, the Center for Digital Strategies at the Tuck School of Business at Dartmouth and Brimstone Consulting Group will co-host a workshop titled “The CIO as Strategic Partner: Leading Change and Driving Results” which will address these issues. CIOs from twenty Fortune 500 companies—including Carlson, Convergys, Dell, Eastman Chemical, Eaton, Fidelity Investments, Hasbro, IBM, and Pfizer—will come together at the event to look at how CIOs can serve their companies more effectively, help drive strategy, and lead the organizational change needed to allow their company to succeed. The two-day workshop will be held at the Tuck School in Hanover.

CIOs already influence business decisions and strategy - while maintaining the network, deploying new technology, and keeping a secure environment. Their unique perspective on technologically-enabled, breakthrough approaches can have greater bearing on corporate strategy and operational processes if it can be integrated into the planning process. Their experience with changing technologies and view across the organization offers a unique vantage point that can help drive positive change throughout the enterprise. This workshop will examine how senior executives maximize their organization’s contribution to the enterprise and add value to the company.

To read more about this April workshop, visit the Center for Digital Strategies website at: www.tuck.dartmouth.edu/digitalstrategies. To receive a copy of the overview that will be published after the workshop, please contact the Center at 603-646-0899.

The Center for Digital Strategies promotes the development and practice of digital strategies—the use of technology-enabled processes to harness an organization’s unique competencies, support its business strategy, and drive competitive advantage. Through its programs and research, the center examines the impact of technology on all aspects of management and strategy, including supply chain, marketing, and product development. The center also addresses issues throughout the extended enterprise, including globalization, organizational change, and information security.

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Founded in 1900, the Tuck School of Business is the first graduate school of management and consistently ranks among the top business schools worldwide. Information about the Tuck School is available at www.tuck.dartmouth.edu.