Business Essentials for the Information Security Professional
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Hanover, NH—Tuck's Center for Digital Strategies and Tuck Executive Education at Dartmouth have developed a new program entitled "Business Essentials for the Information Security Professional," which will be held on May 12-16, 2008 at the Tuck School of Business at Dartmouth College. This program, sponsored in part by ISTS through a grant from the Department of Homeland Security, is designed for chief information security officers (CISOs) and their direct reports seeking to enhance their fundamental business skills and knowledge, to complement their technical expertise and to communicate more effectively with other strategic business leaders in the company.

"Many security professionals find their security initiatives hindered because of their inability to communicate effectively within their firms," says Hans Brechbühl, executive director of the Center for Digital Strategies and the program's faculty director. "Simply understanding the technology and the technical risks is often not enough to generate action. Security executives must understand how the issues tie in across the enterprise to help them communicate information security risk in a way that the rest of the business will hear and understand its importance."

Developed in part through the Center for Digital Strategies' research and through workshops with leading CISOs from Global 1000 firms, this program will convey business concepts and skills that will help the information security professional to better understand how business leaders think, to appreciate organizational dynamics, to build an information security strategy, and to create a business case for security investments. Open to senior security executives from all industries, including finance, retail, manufacturing, and service, interested executives should apply online at www.tuck.dartmouth.edu/besp.

The program will feature expert faculty from the Tuck School of Business, including Paul Argenti, Pino Audia, Sydney Finkelstein, Stephen Powell, and Kent Womack, and a curriculum tailored to the needs of today's information security professional. Over the course of the four days, executives will be engaged in the following topic areas: "Strategic Thinking and Planning;" "Leadership, Change, and Organizations;" "Communications, Power, and Influence;" "Risk, Investment, and Decision-Making;" and "Program/Project Management and Governance." These topics will be presented through a variety of methods, including short lecture presentations, case discussions, interactive projects, and individual and small group exercises.

"While this program will certainly have a significant impact on the practice of security management," said Eric Johnson, director of the Center for Digital Strategies, "we also believe it will represent leading-edge education and be a powerful way to bring top information security professionals into the research process at Dartmouth—bringing theory and practice of information security closer together."

For more information about this program and how to apply, contact Jennifer Childs, Program Manager for the Center for Digital Strategies, at 603-646-0899, or visit the program website at www.tuck.dartmouth.edu/besp.

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