



Security and Privacy Business Dilemma or Opportunity?

**Alumni Panel Bios
Saturday, October 4, 2003**

Panelists:

William Brown T'78

Bill is a project manager for Exercise and Scenario Development at ISTS, focusing on cyber information and communications infrastructure. In this position he is responsible for determining the user requirements and then managing the development of meaningful computer assisted exercise programs for government and private sector entities. In particular, Bill is interested in helping IT entities communicate with their users, their peer IT organizations, and their connectivity suppliers and feels that meaningful immersion exercises are the most cost efficient way to accomplish this goal. His background is twofold, in both the military as a former nuclear fast-attack submarine officer and also in private industry developing logistics and supply chains and the computer hardware and software systems to implement them

Kristiana Helmick T'98

Kristiana is the consumer marketing director of Real Simple magazine, launched in 2000 by AOL Time Warner's publishing division, Time Inc. Before working on Real Simple, she worked on Time magazine in consumer retention and formerly was also a reporter and editor at The Christian Science Monitor. Kristiana graduated from Tuck in 1998 and from Carleton College with a BA in 1991.

Blair LaCorte T'90

Blair is Savi's Executive Vice President of Marketing and Business Development. He previously was VerticalNet's Senior Vice President of Strategy and E-Commerce and was a member of the team that took the company public in 1999. Prior to that he was the President of Internet Technology Group and Senior Vice President of Partnerships at CADIS Inc., a software company specializing in electronic commerce and procurement in business-to-business markets. Cadis was purchased by Aspect Development. Blair held various executive positions at Autodesk where he founded three divisions, the last of which was Autodesk Data Publishing, an electronic business-to-business publisher of engineering graphics for design and procurement. ADP was purchased by Thomas Publishing.

Bill Pond T'98

Bill is L.L. Bean's e-commerce web site manager. He manages web site planning, development, and execution to meet the sales goals of the site as well as to support brand positioning. He is responsible for the customer experience and customer behavior on the site as measured by site conversion rate, overall abandonment rate, shopping bag abandonment rate, time spent on site, and search success rate. The llbean.com site has received numerous awards and is continually recognized as being at the forefront in terms of usability. Previously, Bill served as garden.com's Director of Product Management and was a member of the senior management team both pre and post IPO. Prior to that, he was a financial consultant in the World Wide Operations area of Dell Computer in Austin, Tx.

Charles White Jr. T'68

Charlie has over 30 years experience in transportation policy at the national level. He is presently Visiting Professor of Logistics and Intermodal Transportation at the US Merchant Marine Academy at Kings Point, NY. He is currently working on transportation security issues as they impact on supply chain efficiencies. His most recent article in Logistics Spectrum examines the policy issues facing the rail industry in the wake of 9/11. He is also developing curriculum to add security issues to his course on the management of transportation enterprises at the Merchant Marine Academy. Charlie frequently lectures before professional groups, he has also been a guest lecturer on transportation management and international development.

Moderator:**M. Eric Johnson**

Eric's teaching and research focuses on the impact of information technology on supply chain management and he has published recent articles on this subject in *Sloan Management Review*, *CIO Magazine*, and *Supply Chain Management Review*. His research on postponement strategies recently won the Accenture Award for outstanding paper. He is particularly interested in the supply chain challenges faced by industries with short product life cycles such as toys, apparel and computers. Before joining Tuck, he taught for eight years at the Owen Graduate School of Management, Vanderbilt University. He was previously employed by Hewlett-Packard Co. and Systems Modeling Corp. He has consulted for diverse companies such as Lucent, Mattel, Hewlett-Packard, Accenture, Pepsi, DHL, The Parthenon Group, Campbell-Hausfeld, Fleetguard, and Kulic&Soffa.

Introductory Remarks:**Adam Golodner**

Adam Golodner is the Associate Director, for Policy, of the Institute for Security Technology Studies at Dartmouth College. At the Institute, he focuses on cyber security and homeland security issues, and public policy at the intersection of technology, economics and law. Mr. Golodner also works on policy issues at the Institute for Information Infrastructure Protection's (I3P), a 24 member consortium which brings industry, academia and government together to work through hard issues to keep the information infrastructure safe, secure and robust. Adam is the former Chief of Staff of the Antitrust Division of the United States Department of Justice. As Joel I. Klein's Chief of Staff, he worked on mergers, enforcement matters, and competition policy, focusing on regulated industries, telecoms, media, tech, international and intellectual property issues among others.