



# TECH@TUCK

## TUNES@TUCK: Fresh Tracks for the Music Industry



WEDNESDAY, FEBRUARY 4<sup>th</sup>



### Panelist Biographies

**Jimmy Guterman (Moderator)** has authored several books about rock'n'roll and has served as editor in chief of such publications as CD Review, Media Grok, and (currently) Gaming Industry News. He has written more than 100 reviews and articles for Rolling Stone, and he has written for more than 100 periodicals, ranging from Esquire to The Boston Globe, Wired to Salon.com. He has produced and annotated review CDs for every major record company. Jimmy is the proprietor of guterman.com. Born in New Jersey, he has lived in Massachusetts since 1986.

**Victoria Bassetti** is EMI's Vice President of Legal and Public Policy for North America. Ms. Bassetti, who has nearly a decade of experience working with some of the U.S. government's most influential legislative and judicial bodies, lends her significant Washington, D.C. experience and legal background to advise the company on government, regulatory and industry matters. Previously, Ms. Bassetti was on the U.S. Senate Judiciary Committee, where she was most recently the Democratic Chief Counsel and Staff Director for the Subcommittee on Antitrust, Competition, and Business & Consumer Rights. She holds a Juris Doctor from Columbia Law School and graduated Magna Cum Laude with a Bachelor of Arts degree in Social Studies from Harvard College.



**Peter Fader** is Professor of Marketing at the Wharton School of the University of Pennsylvania. He joined the faculty in 1987 after receiving his PhD at MIT. His research focuses on using data generated by new information technology, such as retail point-of-sale scanners and the Internet, to understand consumer preferences and to assist companies in fine-tuning their marketing tactics and strategies. In recent years, Pete has been an active and vocal critic of the music industry for its backward views regarding the vital role that file-sharing (and other related technologies) have in stimulating music purchasing.



**Wayne Rosso**, CEO of Optisoft, S.L., publishers of Blubster and Piolet, is a 34 year veteran of the music and technology industries. Having spent most of his career as an independent PR and marketing professional, he worked closely with industry leading performers and has consulted to MCA Records, Arista Records and Lincoln Center for the Performing Arts, just to name a few. Wayne served as President of Grokster, and successfully built the company into one of the world's most popular file sharing networks. In June of 2003, Mr. Rosso became a founding member of a new trade association in Washington, DC, P2P United, which represents the file sharing industry and has quickly become a viable voice on its behalf on Capitol Hill.



**Tim Schaaff** is Vice-President of Engineering for Apple's Interactive Media Group and has been with Apple since 1991. He leads Apple's system software development effort for 2D- and 3D-graphics, audio, video, and imaging technologies. He is also responsible for QuickTime®, Apple's award-winning multimedia creation and publishing software. Tim graduated from Dartmouth College in 1983. In 2003, he began serving on Dartmouth's Computing Advisory Group.

