

Tech@Tuck

Radio Tuck

corporate roundtables

case studies

MBA Fellows Program

My CDS fellowship provided a focused learning experience at the intersection of business strategy and technology.

—Pratip Banerji T'05
Consultant, Bain & Company

The center's events and programs gave me amazing access to senior level executives.

—Julia Kidd T'04
Manager, Corporate Development
and Alliances, Sun Microsystems

The Center for Digital Strategies' **MBA Fellows Program** provides Tuck students with a unique opportunity to work with affiliated faculty, executives, and research fellows to understand the impact of information technology on the extended enterprise and to study the role of digital strategies in driving competitive advantage.

Through executive interviews, research projects, and case-study development, our MBA fellows examine how companies leverage information technology to transform different aspects of their business, including their corporate strategy, organization, marketing, operations and supply chain, and product development.



marketing information technology supply chain

I had a specific research interest in multichannel retailing. The resources and access of being a CDS fellow helped me take my work to the next level.

—Joseph Newsum T'05
Associate, McKinsey & Company

Writing the case study was huge for me—it led to my job after graduation!

—Kate Thunnissen T'02
Senior Director, Integration Planning,
Time Warner Cable

With digital strategies moving so quickly, only by sharing information as well as best practices can people network and find out what works, what has failed, and potential insights.

—Justin Kreter T'03
Brand Manager Creative Play,
Hasbro Incorporated

By participating in the center's corporate roundtables and academic seminars, and managing center programs, including Tech@Tuck and Radio Tuck, fellows discover the business challenges managers currently face and the role of technology in responding to those challenges.

The Center for Digital Strategies promotes the development and practice of digital strategies—the use of technology-enabled processes to harness an organization's unique competencies and support its business strategy. The center introduces its MBA fellows to issues throughout the extended enterprise, including globalization, organizational change, and information security.

To learn more about the center's MBA Fellows Program, visit the center website.

www.tuck.dartmouth.edu/digitalstrategies