TUCK AND CISCO GATHER TOP EXECS TO DISCUSS SECURITY VS. SPEED AND COLLABORATION

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HANOVER, N.H.—The ability to quickly and reliably share information is key to the long-term success of business ventures in any industry—from healthcare to investment banking. But wrestling with the tradeoffs between increased speed and collaboration vs. maintaining confidentiality is not a simple matter, especially given today’s complex security and regulatory measures. On May 25, the Center for Digital Strategies at Dartmouth’s Tuck School of Business and a group of top companies will hold a roundtable discussion on “Security and Privacy: At Odds with Speed and Collaboration?”

In this day-long discussion, to be held at Tuck, CIOs and security executives from Cargill, Cisco, Citigroup, Dartmouth-Hitchcock Medical Center, Eaton, Fidelity, General Motors, Hasbro, Owens Corning, and Staples will be joined by senior academics from Tuck, Harvard, and Bentley. This event is the seventh summit in the Thought Leadership Summit on Digital Strategies series.

“A healthy dialogue around providing the right level of security while minimizing business friction is critical, as is a serious consideration of a positive business case for security,” says Hans Brechbühl, executive director of the Center for Digital Strategies. “Most corporations are thirsty for best practices in this area.”

The Thought Leadership Summit on Digital Strategies is an executive roundtable series co-founded by the Center for Digital Strategies and Cisco Systems, Inc. This by-invitation forum for executives from a diverse group of companies, most from the Fortune 500, addresses business issues they share, such as organizational, technological, and value-chain collaboration opportunities and the challenges they pose. The forum brings together a unique mix of participants, and allows CIOs and their colleagues to talk with their counterparts in companies across a wide variety of industries and value chains. The moderated roundtable format provides a confidential environment that encourages frank discussion, brainstorming, and problem-solving.

The forum also publishes a summary of each summit. To read this content overview online, visit the websites below. To receive a copy of the overview, contact Hans Brechbühl at the Center for Digital Strategies at 603-646-0975.

The Thought Leadership Summit on Digital Strategies is an executive roundtable series for Fortune 500 CIOs and functional VPs co-founded by the Center for Digital Strategies at the Tuck School of Business and Cisco Systems, Inc. For more information, visit the Thought Leadership Summit website at www.cisco.com/go/fsummit or www.tuck.dartmouth.edu/tlsummit.

For more information about the Center for Digital Strategies at Tuck, visit www.tuck.dartmouth.edu/digitalstrategies.
Founded in 1900, the Tuck School of Business is the first graduate school of management and consistently ranks among the top business schools worldwide. Information about the Tuck School is available at www.tuck.dartmouth.edu.