## Tuck roundtable brings together top IT execs to discuss agility and resiliency in the enterprise

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HANOVER, N.H.— On February 27, the Center for Digital Strategies at the Tuck School of Business at Dartmouth will run a roundtable discussion focused on how companies can build needed flexibility, adaptability, and resiliency into an enterprise. The roundtable, to be hosted by Bechtel in Sea Island, Georgia, is part of the Thought Leadership Roundtable on Digital Strategies series. Chief information officers (CIOs) and other senior executives from leading companies will participate in the roundtable, which will analyze questions like: what are the most important areas to consider when anticipating for potential business disruptions (e.g., terrorism, competitor actions, natural disaster, information leaks, etc.); what are the best practices around vulnerability analysis; and how can IT help the enterprise simultaneously defend today's market and create tomorrow's?

During the daylong discussion, executives will be joined by academics from Tuck, MIT, and Georgia Tech to discuss the issues that businesses face in creating an enterprise that can be prepared for, respond to, and indeed anticipate both sudden and/or fundamental changes. Participating companies include Bechtel, 3M, Canadian Pacific Railway, Eastman Chemical, Eaton, Hasbro, IBM, ING, and SYSCO. Dave Margulius of Enterprise Insight will moderate the discussion.

The Thought Leadership Roundtable on Digital Strategies series, an executive roundtable series held in locations around the globe in which Fortune 500 CIOs and functional/business vice presidents discuss business issues and how they are affected by information technology. The moderated discussions among executives and academics prompt a focused, participative collegial working group. Participating CIOs are encouraged to bring executive colleagues so that they may further their thinking on the topic together, while also benchmarking with peers from other industries. The aim of each roundtable is to share best practices, discuss problems, and examine possible leading-edge solutions.

The roundtable series is run by Tuck's Center for Digital Strategies with the guidance of an executive committee of CIOs from Bechtel, Cargill, Cisco Systems, and Hasbro. The roundtable generally meets three times each year.

The Center for Digital Strategies promotes the development and practice of digital strategies the use of technology-enabled processes to harness an organization's unique competencies, support its business strategy, and drive competitive advantage. Through its programs and research, the center examines the impact of technology on all aspects of management and strategy, including supply chain, marketing, and product development. The center also addresses issues throughout the extended enterprise, including globalization, organizational change, and information security.

To read more about this upcoming roundtable, visit the <u>Thought Leadership Roundtable on</u> <u>Digital Strategies</u> website. To receive a copy of the overview that will be released after the roundtable, please contact the <u>Center for Digital Strategies</u> at 603-646-0899.

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