

Agenda
Thought Leadership Roundtable on Digital Strategies
September 27, 2005

“Leveraging the Enterprise through Process Transformation”

Monday, September 26 (Minneapolis Marriott West)

6:30–8:30 P.M. Dinner

Tuesday, September 27 (Cargill’s Lake Office)

7:45–8:15 A.M. Continental Breakfast

8:15–8:30 A.M. Welcome and Introductions
Hans Brechbühl, Executive Director
Center for Digital Strategies, Tuck School of Business at Dartmouth
Rita Heise, CIO, Cargill

Moderator’s Kick-Off
Dave Margulius, Enterprise Insight

8:30–10:00 A.M. Session 1
Getting Started: The Drivers of Process Transformation

10:00–10:20 A.M. Break

10:20–11:50 A.M. Session 2
Approach, Execution and Implementation Issues

11:50 A.M.–12:50 P.M. Lunch

12:50–2:00 P.M. Breakout Session: Transformation Café

2:00–2:10 P.M. Break

2:10–2:55 P.M. Session 3
Key Success Factors

2:55–3:15 P.M. Break

3:15–4:00 P.M. Session 4
Summary and Opportunities for Further Research

4:00–5:00 P.M. Cocktail Reception