

Participant List
Thought Leadership Summit on Digital Strategies
October 4, 2004

Bruce Anderson	Senior Partner IBM Global Services
Brad Boston	Senior VP and CIO Cisco Systems, Incorporated
Robert M. Fulmer	Distinguished Visiting Professor, Ph.D. Graziadio School of Business and Management Pepperdine University
Edward Granger-Happ	Chief Technology Officer Save the Children
James N. Haymaker	Corporate VP, Strategy and Business Development Cargill, Incorporated
Rita J. Heise	Corporate VP, Information Technology and CIO Cargill, Incorporated
Witold Henisz (Moderator)	Assistant Professor of Management Wharton School of the University of Pennsylvania
Mark Hillman	IT Director, Global Supply Chain and B2C General Motors
M. Eric Johnson	Professor of Operations Management Director, Center for Digital Strategies Tuck School of Business, Dartmouth College
Artur Landwehr	VP, Sales Operations Hewlett-Packard
Paul Loftus	VP, Business Process and Integration Architecture IBM Corporation
Geoffrey Moore	Managing Director TCG Advisors LLC

Participant List, Thought Leadership Summit on Digital Strategies, October 4, 2004

Ron Ricci

VP, Corporate Positioning
Cisco Systems, Incorporated

Douglas Schwinn

Senior VP and CIO
Hasbro Incorporated

Jim Shimp

Lead Director, Global Development, Global IS
Whirlpool Corporation