

Encouraging innovation: executive roundtable looks at information technology's role

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HANOVER, N.H.—How do corporations nurture innovation and creativity? How can they create an environment to encourage innovation where it matters most? What can existing units of a corporation do to support a new venture? And how does information technology enable innovation?

On June 6, the Center for Digital Strategies at the Tuck School of Business at Dartmouth will hold a roundtable discussion titled “Nurturing and Executing Innovation” to discuss these issues. During the daylong discussion, held in Pawtucket, Rhode Island, CIOs and senior executives from leading companies will be joined by academics from Tuck and the University of Michigan to discuss how a company can best support the execution of innovative ideas—from launching familiar new products and services to enabling strategic innovations. Professor Chris Trimble, co-author of the recently published [*Ten Rules for Strategic Innovators—from Idea to Execution*](#) (Harvard Business School Press, 2005) and executive director of Tuck’s [Center for Global Leadership](#), will moderate the discussion. Participating companies include 3M, Bechtel, Cisco, Eastman Chemical, GM, Hasbro, IBM, and Oak Investment Partners.

This event is the third in this year’s Thought Leadership Roundtable on Digital Strategies series, an executive roundtable series for Fortune 500 CIOs and functional/business VPs focused on the business issues they face and how information technology influences those issues. The moderated discussions among executives and academics prompt a focused, participative collegial working group. Participating CIOs are encouraged to bring executive colleagues so that they may further their thinking on the topic together, while also benchmarking with peers from other industries. The aim of each roundtable is to share best practices, discuss problems, and examine possible leading-edge solutions.

The roundtable series is run by the Center for Digital Strategies with the guidance of an executive committee of CIOs from Cargill, Cisco Systems, Eaton, GM, Hasbro, and Whirlpool. The roundtable generally meets three times each year.

The Center for Digital Strategies promotes the development and practice of digital strategies—the use of technology-enabled processes to harness an organization’s unique competencies, support its business strategy, and drive competitive advantage. Through its programs and research, the center examines the impact of technology on all aspects of management and strategy, including supply chain, marketing, and product development. The center also addresses issues throughout the extended enterprise, including globalization, organizational change, and information security.

To read more about this upcoming roundtable, visit the [Thought Leadership Roundtable](#) website. To receive a copy of the overview that will be released after the roundtable, please contact the [Center for Digital Strategies](#) at 603-646-0899.

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Founded in 1900, the Tuck School of Business is the first graduate school of management and consistently ranks among the top business schools worldwide. Information about the Tuck School is available at www.tuck.dartmouth.edu.