

TUCK CENTER GATHERS TOP EXECs TO DISCUSS HR MANAGEMENT AS BUSINESS STRATEGY

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HANOVER, N.H.— Human resources (HR) management can be a major change agent. Effective HR can empower employees, managers, suppliers, and partners and employ technology to accomplish strategic business goals. On March 1, in Orlando, Florida, the Center for Digital Strategies and a group of top companies will hold a roundtable discussion on “Gaining Competitive Advantage through Human Resources Management.”

In this day-long discussion, CIOs and HR executives from Cargill, Cisco, Eastman Chemical, Eaton, Fidelity, Hasbro, IBM, SYSCO, and the Department of Homeland Security will be joined by senior academics from Tuck, Wharton, and Emory. This event is the ninth summit in the Thought Leadership Summit on Digital Strategies series.

This summit will look at how the increased desire to have HR groups focus on the most strategic people management issues has led to many questions about what that means, how it can be accomplished and how it should be measured as a “strategic value-add” to the business. We will examine the decisions that lead to increased consideration of outsourcing HR functions and the need for HR, together with the CIO, to develop and implement a technology strategy that both supports HR’s objectives and is linked tightly to the business strategy.

The Thought Leadership Summit on Digital Strategies is an executive roundtable series for Fortune 500 CIOs and functional VPs co-founded by the Center for Digital Strategies at the Tuck School of Business and Cisco Systems, Inc. This by-invitation forum for executives from a diverse group of companies addresses business issues they jointly face, such as organizational, technological, and value-chain collaboration opportunities and the challenges they pose. The forum brings together a unique mix of participants, and allows CIOs and their colleagues to talk with their counterparts in companies across a wide variety of industries and value chains. The moderated roundtable format provides a confidential environment that encourages frank discussion, brainstorming, and problem-solving.

The forum also publishes a summary of each summit. To read this content overview online, visit the websites below. To receive a copy of the overview, contact the Center for Digital Strategies at 603-646-0899.

For more information, visit the Thought Leadership Summit website at www.cisco.com/go/tlsummit or www.tuck.dartmouth.edu/tlsummit.

For more information about the Center for Digital Strategies at Tuck, visit www.tuck.dartmouth.edu/digitalstrategies.

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Founded in 1900, the Tuck School of Business is the first graduate school of management and consistently ranks among the top business schools worldwide. Information about the Tuck School is available at www.tuck.dartmouth.edu.