

Agenda

Global Mindset, Virtual Organization: The Changing Nature of Corporations 17–18 September 2008

Wednesday, 17 September

- 16.00–18.15 Tour of BMW Car Plant
- 18.30–21.30 Cocktails, Museum Tour and Dinner
Welcome: *Karl Probst, Senior VP and CIO, BMW Group*

Thursday, 18 September

- 8.00–8.30 Coffee and Pastries
- 8.30–8.40 Welcome and Introductions
*Hans Brechbühl, Executive Director, Center for Digital Strategies,
Tuck School of Business at Dartmouth*
Moderator Kickoff
Kerstin Gollner, BECN
- 8.40–10.00 Session 1
Assessing the Implications, Opportunities and Challenges
- 10.00–10.20 Break
- 10.20–11.50 Session 2
**Internal Structure, Process and People: Managing
Virtualization, Enabling Global Collaboration**
- 11.50–12.50 Lunch
- 12.50–13.35 Walking Breakouts
- 13.35–14.50 Session 3
Managing the Value Network and Engaging Customers
- 14.50–15.10 Break
- 15.10–15.30 Member Best Practice
The Virtualization of IT
- 15.30–16.30 Session 4
**Driving Corporate Change and the Role of IT
Closing Summary**
- 16.30–17.15 Cocktail Reception