

Business and Economics Forum Cyber Security Research and Policy

The Dirksen Senate Office Building

October 15, 2008
10 a.m. – 4 p.m.

Moderated by: M. Eric Johnson
Center for Digital Strategies
Tuck School of Business at Dartmouth

10:00 a.m. - 10:15 a.m.: Welcome and Introductions

Martin N. Wybourne, Dartmouth College
M. Eric Johnson, Tuck School at Dartmouth
Deborah Parkinson, Senator Joseph Lieberman's Office
John Grant, Senator Susan Collins' Office

The forum will explore the impact of information security on business and US economic competitiveness. All firms face information risks that threaten business continuity, intellectual property, and consumer confidence. Participants will discuss the pressing risks they see in their industry, economic motivations for security investments, and research and policy issues that the US government should address.

10:15 a.m. – 11:00a.m.: Industry Perspectives on the Risks we Face

Question: What are the evolving information security risks facing your industry?

Retail

Kevin Milliken, Vice President Information Systems, Staples
Chris Dunning Director IS, Enterprise Information Security Officer, Staples

Health Care

Eric W. Cowperthwaite, Chief Security Officer, Providence Health & Services

Chemical

Christine M. Adams, Director Chemical Sector Cyber Security, DOW Chemical

Defense

Ray Musser, Director of Security, General Dynamics

11:00 a.m. – 12:00 a.m.: Roundtable Discussion on Risk

Question: What are the biggest threats all businesses face today? How can these risks be better managed? What is missing in our approach to information risk management?

12:00 p.m. – 12:45 p.m.: Lunch

12:45 p.m. – 1:15 p.m.: A Secure Walk - Senate Down Under

1:15 p.m. – 2:00 p.m.: Industry Perspectives on the Economic Challenges

Question: What are the economic challenges to information security?

Finance

James Dipasupi, VP & Chief Information Security Officer, Ameriprise Financial

Automotive

Eric Litt, Chief Information Security Officer, General Motors

Technology

John Stewart, Vice President and Chief Security Officer, Cisco Systems

2:00 p.m. – 3:00 p.m.: Roundtable Discussion on Economics

Question: How should firms and government address the economic challenges we face in securing our critical business information?

3:00 p.m. – 3:15 p.m.: Break

3:15 p.m. – 4:00 p.m.: Roundtable on Action

Question: What are the top research and policy priorities for the next administration?

4:00 p.m.: Wrap-up