

## **TUCK CENTER CO-HOSTS NEW WORKSHOP ON DEVELOPING A SECURE ORGANIZATION**

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HANOVER, N.H.— On October 5<sup>th</sup> senior information security executives from global 1000 companies will gather at the Tuck School of Business in Hanover, New Hampshire, to learn and share ways to protect their firms from information leaks. The Center for Digital Strategies at the Tuck School and the Institute for Information Infrastructure Protection (I3P) will co-host the workshop titled “Security through Information Risk Management.”

The keynote speaker, **Gregory Garcia**, Assistant Secretary for Cyber Security and Telecommunications for the U.S. Department of Homeland Security, will kick off the workshop on the evening of October 4<sup>th</sup>.

While shielding organizations from the latest worm or viruses may consume many security resources, the most serious threats to any business come from attackers with economic motivation. Protecting against these threats requires much more than just technology; it requires building security into the core culture. Like total quality management, total security management means security at the source: every employee, manager, and executive.

“Securing the IT infrastructure of this country is critical to maintaining U.S. productivity and economic strength,” said **Jack Eaton**, director of IT security at Eaton Corporation. “This workshop will help us and other large manufacturers better understand how to collaborate with our business partners over secure networks.”

In this daylong workshop, CISOs and directors of information security from leading organizations—including **BJ’s, Cisco, Colgate-Palmolive, CVS, Dow Chemical, Eaton, Eli Lilly, H&R Block, IBM, ING, Staples, and Time Warner Cable**—will be joined by researchers and academics from Tuck, the I3P, RAND Corporation, and the University of Virginia to discuss how firms are creating secure cultures and embedding information risk management into their overall enterprise risk strategy. M. Eric Johnson, director of the Center for Digital Strategies and professor of marketing and operations at the Tuck School, will moderate a panel of senior executives from **Bechtel, Facebook, and Goldman Sachs** as they discuss how their firms think about information risk.

The Center for Digital Strategies at the Tuck School promotes the development and practice of digital strategies—the use of technology-enabled processes to harness an organization’s unique competencies, support its business strategy, and drive competitive advantage. The center addresses issues throughout the extended enterprise, including globalization, organizational change, and information security.

The I3P is a national research consortium composed of over two dozen research organizations. The I3P identifies and addresses critical research problems in information infrastructure protection, works to build a community of researchers focused on infrastructure security, serves

as a trusted partner for industry and government, and provides a neutral forum for the exchange of ideas.

For more information about the workshop, contact the Center for Digital Strategies at 603-646-0899 or visit the event website at:

<http://mba.tuck.dartmouth.edu/digital/Programs/CorporateRoundtables/CISO2007.html>.

The Center for Digital Strategies can be found online at:

[www.tuck.dartmouth.edu/digitalstrategies](http://www.tuck.dartmouth.edu/digitalstrategies).

Details about the I3P and its projects can be found on the consortium's website at:

[www.thei3p.org](http://www.thei3p.org).

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*Founded in 1900, Tuck is the first graduate school of management and consistently ranks among the top business schools worldwide. Information about the Tuck School is available at [www.tuck.dartmouth.edu](http://www.tuck.dartmouth.edu).*