

## **TUCK CENTER GATHERS TOP EXECs TO DISCUSS CIO-CFO STRATEGY**

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HANOVER, N.H.— What business conditions drive a firm’s investments in technology? New regulatory obligations, corporate-governance reform, productivity, renewed scrutiny of accounting controls, M&A activity? How can CFOs and CIOs, together, define and implement performance measures that balance short-term business objectives with long-term strategy?

On June 7, at the Hudson Hotel in New York City, the Center for Digital Strategies at the Tuck School of Business will hold a roundtable discussion on “Fueling Business Strategy through IT/Finance Alignment.” In this daylong discussion, CIOs and senior finance executives—from American Express, Cargill, Cendant, Cisco, Eaton, General Motors, IBM, National Geographic, Staples, and Whirlpool—will be joined by academics from Tuck and Wharton to discuss how CFOs and CIOs can align IT initiatives with business initiatives.

An open reception with participants will be held in the hotel after the last session of the roundtable, around 4:15PM, to discuss the key findings of the day.

This roundtable will be the tenth in the Thought Leadership Summit on Digital Strategies series, an executive roundtable series for Fortune 500 CIOs and functional VPs co-founded by the Center for Digital Strategies and Cisco Systems, Inc. This by-invitation forum for executives from a diverse group of companies addresses business issues they jointly face, such as organizational, technological, and value-chain collaboration opportunities and the challenges they pose. The forum brings together a unique mix of participants, and allows CIOs and their colleagues to talk with their counterparts in companies across a wide variety of industries and value chains. The moderated roundtable format provides a confidential environment that encourages frank discussion, brainstorming, and problem solving.

To read more about this upcoming summit, visit the websites below. To receive a copy of the overview that will be released after the summit, contact the Center for Digital Strategies at 603-646-0899.

For more information, visit the Thought Leadership Summit website at [www.cisco.com/go/tlsummit](http://www.cisco.com/go/tlsummit) or [www.tuck.dartmouth.edu/tlsummit](http://www.tuck.dartmouth.edu/tlsummit).

For more information about the Center for Digital Strategies at Tuck, visit [www.tuck.dartmouth.edu/digitalstrategies](http://www.tuck.dartmouth.edu/digitalstrategies).

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*Founded in 1900, the Tuck School of Business is the first graduate school of management and consistently ranks among the top business schools worldwide. Information about the Tuck School is available at [www.tuck.dartmouth.edu](http://www.tuck.dartmouth.edu).*