

Agenda
Thought Leadership Summit on Digital Strategies
June 7, 2005

“Fueling Business Strategy through IT/Finance Alignment”

Monday, June 6

6:30–8:30 P.M. Dinner, Hudson Hotel, New York

Tuesday, June 7 (same location)

7:30–8:00 A.M. Continental Breakfast

8:00–8:15 A.M. Welcome and Introductions
*Hans Brechbühl, Executive Director
Center for Digital Strategies, Tuck School of Business at Dartmouth*
Brad Boston, CIO, Cisco Systems, Inc.

Moderator’s Kick-Off
David Wessels, Wharton School of Business and Goizueta Business School

8:15–9:45 A.M. Session 1
The Business and Regulatory Climate: Controls, Risk and SOX

9:45–10:05 A.M. Break

10:05–11:20 A.M. Session 2
Enterprise Performance Management and Measures

11:20 A.M.–12:20 P.M. Lunch

12:20–1:30 P.M. Breakout Session
Key Financial Measures in M&A Decisions and Integration

1:30–2:45 P.M. Session 3
Driving IT Investment Decisions

2:45–3:05 P.M. Break

3:05–4:00 P.M. Session 4
Summary and Opportunities for Further Research

4:00–5:00 P.M. Cocktail Reception