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## Business Essentials for the Information Security Professional Hanover, New Hampshire May 12-16, 2008

### PARTICIPATING COMPANIES



**Aetna, Inc.** is one of the nation's diversified health care benefits companies, serving members with information and resources to help them make better informed decisions about their health care. Aetna offers a broad range of traditional and consumer-directed health insurance products and related services, including medical, pharmacy, dental, behavioral health, group life, long-term care and disability plans and medical management capabilities.



**Ameriprise Financial** has more than 110 years of history helping clients plan for retirement. They have more than 2.8 million individual, business and institutional clients and \$492 billion in owned, managed and administered assets as of September 2007. They offer and distribute a broad array of investment and insurance protection products and services that help clients stay on track toward their financial goals and dreams. Their comprehensive and personalized financial planning approach is built on a long-term relationship with one of their more than 10,000 knowledgeable advisors who help clients prepare for the future.



**Bechtel** is one of the world's premier engineering, construction, and project management companies. Our 40,000 employees are teamed with customers, partners, and suppliers on a wide range of projects in nearly 60 countries.

Bechtel has completed more than 22,000 projects in 140 countries, including Hoover Dam, the Channel Tunnel, Hong Kong International Airport, the San Francisco Bay Area Rapid Transit (BART) system, the reconstruction of Kuwait's oil fields after the Gulf War, Jubail industrial city, and the Alma aluminum smelter.



**BT Group** is one of the world's leading providers of communications solutions and services operating in 170 countries. Its principal activities include networked IT services; local, national and international telecommunications services; higher-value broadband and Internet products and services; and converged fixed/mobile products and services. BT consists principally of four lines of business: BT Global Services, Openreach, BT Retail and BT Wholesale. In 2007, BT Group plc's revenue was £20,223 million with profit before taxation of £2,484 million. British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group and encompasses virtually all businesses and assets of the BT Group.

BT's strategy is to build long-term partnerships with its customers. With their support, BT aims to maximize the potential of its traditional business—through a combination of enhanced quality of service, creative marketing, innovative pricing and cost efficiency—while pursuing profitable growth by migrating our customers to new wave products and services such as networked IT services, broadband, mobility and managed services. They are dedicated to helping customers thrive in a changing world by becoming the leader in delivering converged networked services.



**Cargill, Incorporated** is an international provider of food, agricultural and risk management products and services. With 124,000 employees in 59 countries, the company is committed to using its knowledge and experience to collaborate with customers to help them succeed.



**Chevron** is one of the world's largest integrated energy companies. Headquartered in San Ramon, California, they conduct business in more than 100 countries. They are engaged in every aspect of the oil and natural gas industry, including exploration and production, manufacturing, marketing and transportation, chemicals manufacturing and sales, geothermal, and power generation. They're also investing in renewables and advanced technologies.

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## *Coca-Cola Enterprises Inc.*

**Coca-Cola Enterprises (CCE)** is the world's largest marketer, producer, and distributor of Coca-Cola products. In 2007, they distributed more than 2 billion physical cases of our products, representing 18 percent of The Coca-Cola Company's worldwide volume. CCE operates in 46 U.S. states and Canada; their territory encompasses approximately 81 percent of the North American population. In addition, CCE is the exclusive Coca-Cola bottler for all of Belgium, continental France, Great Britain, Luxembourg, Monaco, and the Netherlands. CCE employs approximately 73,000 people and operate 440 facilities, 55,000 vehicles, and 2.4 million coolers, vending machines, and beverage dispensers.



**Colgate-Palmolive** is a leading global consumer products company, tightly focused on oral care, personal care, home care, and pet nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Elmex, Tom's of Maine, Ajax, Axion, Soupline, and Sauvitel, as well as Hill's Science Diet and Hill's Prescription Diet.



**Dartmouth-Hitchcock Medical Center (DHMC)** is New Hampshire's only academic medical center. Internationally renowned, nationally ranked, and regionally respected, DHMC integrates high-quality patient care, advanced medical education, and translational research to provide a full spectrum of health care.

DHMC is located on a 225-acre campus in the heart of the Upper Connecticut River Valley, in Lebanon, New Hampshire. DHMC consists of over 8000 staff and is made up of Mary Hitchcock Memorial Hospital, the Dartmouth-Hitchcock Clinic (a network of more than 900 primary and specialty care physicians located throughout New Hampshire and Vermont), Dartmouth Medical School, and the Veterans Affairs Regional Medical and Office Center in White River Junction, Vermont.

# EATON

**Eaton Corporation** is a global diversified industrial manufacturer with 2002 sales of \$7.2 billion. Eaton is a leader in fluid power systems; electrical power quality, distribution and control; automotive engine air management and fuel economy; and intelligent drivetrain systems for fuel economy and safety in trucks. Eaton sells products in more than 50 countries. Once known as a vehicle components supplier, Eaton has diversified to include a broader industrial and commercial focus. Today, its businesses comprise four distinct segments. These are, by size: Fluid Power, Industrial & Commercial Controls, Automotive and Truck.

The Eaton Business System provides the foundation for a high-performance culture through an integrated operating system. The Eaton Business System converts the power of many into the power of one Eaton, encompassing the core values, policies and processes used to conduct business and continually measure, assess and improve performance.



**Entertainment Publications (EPI)** is the leading provider of promotions and discounts. Best known for its flagship product, the Entertainment® membership book and savings web site Entertainment.com, EPI helps people improve their quality of life by providing them with billions of dollars in discounts every year. Every year, EPI helps generate over \$7 billion in revenue for its 60,000 local and national business partners representing 200,000 merchant locations throughout North America. Over the last five years, the company helped to raise over \$450 million for the communities it works in. The company's other product lines include private label savings programs, and Sally Foster® gift wrap and gift products.



The **Federal Deposit Insurance Corporation (FDIC)** preserves and promotes public confidence in the U.S. financial system by insuring deposits in banks and thrift institutions for at least \$100,000; by identifying, monitoring and addressing risks to the deposit insurance funds; and by limiting the effect on the economy and the financial system when a bank or thrift institution fails.

The FDIC receives no Congressional appropriations—it is funded by premiums that banks and thrift institutions pay for deposit insurance coverage and from earnings on investments in U.S. Treasury securities. With an insurance fund totaling more than \$49 billion, the FDIC insures more than \$3 trillion of deposits in U.S. banks and thrifts—deposits in virtually every bank and thrift in the country. The FDIC directly examines and supervises about 5,250 banks and savings banks, more than half of the institutions in the banking system. Banks can be chartered by the

states or by the federal government. Banks chartered by states also have the choice of whether to join the Federal Reserve System. The FDIC is the primary federal regulator of banks that are chartered by the states that do not join the Federal Reserve System. In addition, the FDIC is the back-up supervisor for the remaining insured banks and thrift institutions.

The FDIC employs about 4,500 people. It is headquartered in Washington, D.C., but conducts much of its business in six regional offices and in field offices around the country. The FDIC is managed by a five-person board directors, all of whom are appointed by the President and confirmed by the Senate, with no more than three being from the same political party.



**General Motors Corp.**, the world's largest vehicle manufacturer, employs about 325,000 people globally. Founded in 1908, GM has been the global automotive sales leader since 1931. GM today has manufacturing operations in 32 countries and its vehicles are sold in 192 countries. In 2003, GM sold nearly 8.6 million cars and trucks, about 15 percent of the global vehicle market. GM's global headquarters are at the GM Renaissance Center in Detroit.

GM operates one of the world's leading financial services companies, GMAC Financial Services, which offers automotive and commercial financing along with an array of mortgage and insurance products. GM's OnStar is the industry leader in vehicle safety, security and information services. GM Electro-Motive Division manufactures diesel-electric locomotives and commercial diesel engines.

In 2003, GM again set industry sales records in the United States, its largest market, for total trucks and sport utility vehicles. GM became the first manufacturer to sell more than 2.8 million trucks in a calendar year and the first to sell more than 1.3 million SUVs.



**Goldman, Sachs & Company** is a leading global investment banking, securities, and investment management firm that provides a wide range of services worldwide to a substantial and diversified client base that includes corporations, financial institutions, governments and high net-worth individuals. Founded in 1869, it is one of the oldest and largest investment banking firms. The firm is headquartered in New York and maintains offices in London, Frankfurt, Tokyo, Hong Kong and other major financial centers around the world.



Hilti is the partner for construction professionals worldwide. Technologically leading products and systems increase the productivity of Hilti's customers. They benefit from innovation, comprehensive advice as well as professional service, and thus generate clear added value.

Hilti employs more than 18,000 persons in over 120 countries who passionately create enthusiastic customers and build a better future. Hilti generates annual sales of more than CHF 4.1 billion. Hilti corporate culture is based on integrity, teamwork, commitment and the courage to embrace change. The headquarters of the Hilti Group are located in Schaan, Liechtenstein.



**JP Morgan Chase (JPM)** is a global financial services firm with assets of \$1.6 trillion (as of December 31, 2007) and operations in more than 50 countries. The firm has business segments in investment banking, retail banking, credit card, commercial banking, treasury and securities servicing, asset and wealth management, and Corporate/other (which includes private equity and treasury activities). A component of the Dow Jones Industrial Average, the company has its corporate headquarters in New York.



**Lowe's Companies, Inc.** is a FORTUNE® 50 company that serves approximately 14 million customers a week at more than 1,550 home improvement stores in the United States and Canada, with fiscal year 2007 sales of \$48.3 billion. Founded in 1946 and based in Mooresville, N.C., Lowe's is the second-largest home improvement retailer in the world.



**National Life Group** is composed of a family of five companies offering a variety of insurance and financial services. The members of National Life Group include National Life Insurance Company, Life Insurance Company of the Southwest, Sentinel Asset Management, Inc., Equity Services, Inc. and National Retirement Plan Advisors. Companies and affiliates of National Life Group operate from locations throughout the United States and offer products and services which help individuals and businesses meet their financial goals.



**Nestlé** is the world's leading food and beverage company. It employs 265,000 people in 481 factories situated in 87 countries and its products are on sale everywhere.

Founded in 1866 in Switzerland, where it is still based, Nestlé has often been called "the multinational among multinationals". Only about 1.5 percent of its sales are generated in its home country, and all but 8 of its factories are situated abroad.

Nestlé has become the world's leading food, beverage, nutrition and wellness company and today is the worldwide leader in product categories such as soluble coffee, infant nutrition, bottled water, ice cream, as well as chocolate and malt drinks, and culinary.

The Company is committed to delivering shareholder value through sustainable, capital efficient and profitable long-term growth. Over the past years it has concentrated on furthering organic growth and performance improvement. In the year 2006 Nestlé achieved an operational margin of 13.5 percent and its sales in Swiss francs were up 8.1 percent.



that was easy.™

**Staples** invented the office superstore concept in 1986 and today is the world's largest office products company. With 74,000 talented associates, the company is committed to making it easy to buy a wide range of office products, including supplies, technology, furniture, and business services. With 2006 sales of \$18.2 billion, Staples serves consumers and businesses ranging from home-based businesses to Fortune 500 companies in 22 countries throughout North and South America, Europe and Asia. Headquartered outside of Boston, Staples operates more than 1,900 office superstores and also serves its customers through mail order catalog, e-commerce and contract businesses.



**Texas Guaranteed (TG)** is a public, nonprofit corporation that helps to create access to higher education for millions of families and students through its role as an administrator of the Federal Family Education Loan Program (FFELP). Its vision is to be the premier source of information, financing, and assistance to help all families and students realize their educational and career dreams.



**Time Warner Cable** is the second largest multiple service provider in the United States, serving 14.5 million customers in 33 states. The company has a long history of leadership and innovation within the industry. In 1994, Time Warner Cable became the first cable company to be honored with an Emmy Award by winning the Engineering Award for Outstanding Achievement in Technological Development. In 2001, Time Warner Cable completed a nationwide system upgrade to create a hybrid fiber coaxial cable network, resulting in new, exciting services, including Digital Cable, High Definition Television (HDTV), High Speed Online access, and Digital Phone. Time Warner Cable launched Video on Demand in 2002, allowing customers to order movies and other programming instantly and to control the program with features like rewind, fast-forward, pause and stop. Through Road Runner and other ISP providers, Time Warner Cable has more than 6.4 million residential High-Speed Data customers.