

# Faculty News • Faculty News

## Trade at Tuck/Dartmouth 2003

Apart from money, there's nothing more useful to an academic researcher than constructive criticism and advice from well-qualified peers. Imagine feedback on early, first-draft research combined with the summer amenities of the Upper Valley, plus a turkey fry that gains renown with every passing year, and you have Trade at Tuck/Dartmouth 2003. Held from July 31 to August 2, it was the third annual conference on interna-

tional trade and investment spearheaded by Tuck Professor of International Economics Andrew B. Bernard, who also hosted the turkey fry at his home.

Bernard co-organized the conference with Tuck Professor Matthew J. Slaughter in conjunction with the Dartmouth economics department. Although presenters were not confined to a particular theme, half of the six papers presented investigated the performance of multinational corporations during crises in developing countries. "The idea

is that if you are a multinational running an operation during a currency crisis, you can potentially provide working capital to your affiliate that is not available to domestically owned firms," Bernard explains. "Two papers tested the hypothesis in Indonesia, and one tested it on a broader set of countries. The folks here are at the forefront of research, and the work presented at the conference indicates where research is going to go in this area."

Papers were works in progress—

## Bernard and Johnson Named Full Professors

In July, Professor Andrew B. Bernard was named professor of international economics. Bernard came to Tuck in 1999 from the Yale School of Management, where he was associate professor of economics, and had previously taught at the Massachusetts Institute of Technology. An expert in international economics, macroeconomics, and econometrics, Bernard also serves as research associate with the National Bureau of Economic Research and several other

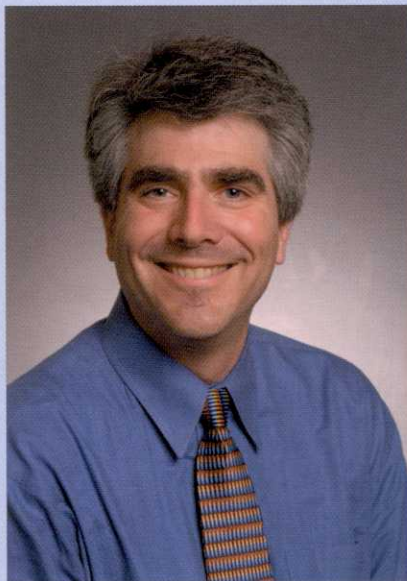
organizations and as associate editor for the *Journal of Applied Econometrics* and *The Review of Economics and Statistics*. He currently studies responses to globalization by firms, industries, and regions; firm performance and international trade; and wage inequality and industrial structure; and, with Professor Peter Schott of Yale University, was recently awarded a three-year grant from the National Science Foundation for a study on firms, products, and interna-

tional trade. Bernard currently teaches the core Global Economics for Managers II course and the Countries and Companies in the International Economy elective with Professor Matthew Slaughter.

Also in July, Professor M. Eric Johnson was named professor of operations management. Johnson has served as director of the Glassmeyer/McNamee Center for Digital Strategies since May 2002 and has taught at Tuck since 1999. His areas of expertise include supply chain management and information technology, as well as manufacturing logistics, and he currently serves as vice president for the Production and Operations Management Society. Johnson serves on the editorial boards of the *International Journal of Logistics Management*, *Manufacturing and Service Operations Management*, and *Operations Management Education Review* and, in 2000, edited the book *Supply Chain Management: Innovations for Education* with Professor David Pyke. In addition to his work with the Center for Digital Strategies, Johnson teaches the core Operations Management Course, with Professors Joseph Hall and David Pyke, and the Supply Chain Management and Information Technology elective.



Professor Andrew B. Bernard



Professor M. Eric Johnson