

TUCK SCHOOL OF BUSINESS AT DARTMOUTH



GLASSMEYER/McNAMEE  
CENTER FOR  
DIGITAL STRATEGIES



# Roundtable

*on* Digital Strategies

Diverse Perspectives. Shared Insight.

## INSIGHT ACROSS ORGANIZATIONS AND INDUSTRIES

The Roundtable on Digital Strategies is an ongoing series of business dialogues at which chief information officers and other invited top-level executives of U.S. and European corporations share new insight into the enabling role of information technology in meeting current business challenges.

In focused discussions that cut across organizations and industries, Roundtable participants from noncompeting, member corporations examine meaningful business issues they have in common. They come away from the day-long experience with

new ideas and new approaches to specific challenges—the kind of creative assessment that arises only from diverse perspectives. Because participants themselves help choose each topic, the discussions are always relevant to their real-world concerns.

Member CIOs invite an executive colleague from their corporations to join them for a Roundtable. These colleagues have responsibility for the management areas appropriate to the topic at hand. As they share perspectives on the issues they jointly face, CIOs and their peers not only begin to conceive innovative solutions, but come to appreciate each other's expertise and challenges.

Over the years, the Roundtable format has proven successful in encouraging a balance of practicality and thoughtfulness. The Roundtable series has served as a forum for confidential, collegial, and collaborative discussions on such issues as globalization, innovation, and organizational change. Previous topics have included:

- The Agile and Resilient Enterprise
- Global Talent and the Next-Generation Workforce
- Using and Stewarding Customer Data
- M&A and Divestitures: Integration and Disintegration
- Nurturing and Executing Innovation
- Making the Link Between Sales and Operations Planning

## LED BY ITS MEMBERS

The Roundtable on Digital Strategies is run by Tuck's Center for Digital Strategies and governed by member CIOs. The Roundtable Executive Committee comprises selected members from the U.S. and European chapters. Member companies take turns hosting meetings on both continents. Previous meetings have been held in New York, London, Munich, Cleveland, San Jose, and Zurich.



# Roundtable SHARED Insight

Share new approaches to business challenges in ways that cut across corporate and sector boundaries.

## SHARING BEST PRACTICES

The goals of the Roundtable on Digital Strategies are to facilitate cross-fertilization of best practices among noncompetitive corporations and to further the role of information technology in meeting shared challenges. In frank discussions, CIOs and their executive partners—15 to 20 participants at the table—further their thinking on a chosen topic and benchmark with peers. Simultaneously, they strengthen intra-enterprise communication between information technology professionals and their executive colleagues. Relevant academics offer examples of approaches taken by other companies and contribute a

theoretical foundation for the discussions. There are no lectures, no PowerPoints, and no nonparticipants in the room.

These are provocative discussions engaging with the issues of the present and the strategic demands of the future.

All participants receive a summary of the day's discussions. These distilled insights—drawn from years of Roundtable meetings—create a compelling body of knowledge about digital strategies and their importance to every enterprise.

[www.tuck.dartmouth.edu/roundtable](http://www.tuck.dartmouth.edu/roundtable)

*“...a thoughtful yet pragmatic forum, a welcome step back from daily operational issues but completely relevant to my business.”*

—Rita Heise • Corporate VP & CIO • Cargill, Incorporated



*“I appreciate the level and caliber of participants, both of the member CIOs and their partner execs.”*

—Al-Noor Ramji • CEO, BT Design • CIO, BT Group

*“Focusing on global business issues and including non-IT executive partners delivers a broad-based dialogue in a uniquely valuable forum.”*

—T. Geir Ramleth • Senior VP & CIO • Bechtel

*“Discussing challenges and best practices with CIOs was very worthwhile, and I especially enjoyed interacting with my M&A peers.”*

—Momi Miyashita • Managing Director, Corporate Development, M&A Integration • IBM

*“Bringing together executives from a wide range of enterprises and experts from academia provides me with a most valuable counterpoint to my automobile industry interaction.”*

—Karl Probst • Senior VP & CIO • BMW Group

# Roundtable *on* Digital Strategies

Shared Insight. Strategic Success.

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The Center for Digital Strategies at the Tuck School of Business at Dartmouth promotes the development and implementation of digital strategies—the use of technology-enabled processes to harness an organization's unique competencies and support its overall business strategy. The Roundtable on Digital Strategies was created in 2002.



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