




CENTER FOR INTERNATIONAL BUSINESS

Bringing the World to Tuck and Tuck to the World



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Tuck School of Business at Dartmouth



The Center for International Business is dedicated to research, education, and dialogue on international issues facing business and national leaders. The center's goal is to be a primary resource for Tuck students, scholars, and business professionals interested in learning more about global opportunities and problems facing firms and the skills needed to succeed in the global economy. The center offers

MBA students hands-on international business experience, access to faculty and corporate experts in international business, and the opportunity to explore issues through classroom learning and research;

Scholars support for international business research, access to practical research resources, and opportunities to participate in a number of annual and special conferences and symposia;

Business professionals the chance to network with peers facing similar business challenges, take part in a variety of educational programs and conferences led by center-affiliated faculty, and gain exposure to cutting-edge global business research.

www.tuck.dartmouth.edu/cib



“The forces of globalization will have profound effects on firm strategy and operations. The center’s mission is to provide opportunities for students, scholars, and business professionals to view the world from different perspectives and to explore critical business issues in a global context.”

—Professor Andrew Bernard, Director



The Tuck School of Business at Dartmouth—at the forefront of general management education for more than 100 years—helps to shape the future of business around the world. Through a range of internationally focused courses, programs, initiatives, experiences, and research, Tuck gives students the knowledge to conduct business successfully in the global marketplace.

“The center’s MBA Fellows Program provided an excellent opportunity to expand my global perspective. It enabled me to generate original knowledge of interest to the wider business community and to develop research skills with practical career applications.”

—Aaron Cohn T’07, MBA Fellow



Faculty Research

RESEARCH

Research by center faculty informs classroom teaching and business practice and is featured regularly in top academic journals and the business press. Center Director Andrew Bernard has done extensive research on the effects of globalization on firms, including the impact of Chinese competitors on American and German firms and foreign-exchange risks faced by Chinese firms. Senior Associate Director Matthew Slaughter’s research focuses on the economics and politics of globalization.

MBA Fellows Program

Under the direction of center faculty, the center’s MBA fellows, a distinguished group of students with unique qualifications and diverse perspectives on global business, conduct the annual Tuck CEO Survey on Globalization. The results suggest how the world’s major corporations will respond to, and harness, the forces of globalization. Fellows recently completed a research project and white paper on globalization and strategy consulting firms.

Tuck Trade Agreements Database

In partnership with The World Bank, the center maintains a comprehensive database of bilateral and regional free-trade agreements and the only database of free-trade and customs-union agreements searchable by provision or keyword. The database includes all agreements that have been notified to the bank and many that have not yet been notified and allows users to download the full texts of all agreements. Agreements are indexed in a format developed by the center, a greatly expanded version of the standard format for notification to the WTO.

“Through CIB programs, I interviewed business leaders about globalization, conducted market research in China, attended a conference in Brussels, and planned the inaugural Tuck India Business Conference. As a result, I have real international business experience to share with employers.”

—Penelope Welsh T’07, MBA Fellow



CONFERENCES AND EVENTS

Global Capital Markets Conference
Annual conference and networking event on the globalization of capital markets, featuring thought leaders from business, government, and academia

Tuck International Forum
Annual event organized with the Tuck International Club to examine business, society, and culture in established and emerging economies

Tuck Global Health Conference
Annual conference with the student-led Tuck Healthcare Club to study the globalization of the healthcare industry and the delivery of healthcare services worldwide

Tuck International Arena Speakers
Ongoing series providing students and faculty the opportunity to exchange ideas with world-renowned experts from business and government through lectures, classes and seminars, and individual meetings

Other Programs
Annual programs on India in conjunction with the Tuck India Alliance, comprising Tuck students, faculty, and staff

Support for student attendance at international conferences, case competitions, and study tours

Faculty exchanges and seminars, to share knowledge on global business topics

The Dartmouth-Tuck Summer Camp in International Trade, to bring together Dartmouth, Tuck, and outside faculty on current global trade issues

COURSES

Global Economics for Managers

Analyzes opportunities and risks in the global economic environment, using microeconomics and international economics to illustrate the influence of globalization on performance, strategy, and policy within firms

Countries and Companies in the International Economy

Focuses on the interaction between countries and firms in the arenas of international trade, investment, and finance to inform decision making in today's global economy

Doing Business in Asia

Examines the business systems of the major Asian economies through classroom study, lectures by visiting business and government leaders, and visits with corporate executives and to representative plants and factories in Japan, China, and Korea

Doing Business in Southeast and Central Asia

Introduces the cultural, legal, and business environments of Southeast and Central Asia, focusing on practical issues that executives encounter in transition economies and combining academic research with input from management practitioners

Societal Leadership: Microfinance

Focuses on opportunities to create positive social and financial value through microfinance, combining classroom study with experiential, project-based learning

TUCK GLOBAL CONSULTANCY

The Tuck Global Consultancy is a second-year elective offering top-quality, affordable international consulting services to businesses and nonprofits. Over 100 projects in 40 countries have been completed since 1997.

Consulting services are performed by teams of Tuck students advised by experienced team leaders, all carefully selected for consulting and project-relevant expertise.

Clients get results rivaling commercial consulting at a fraction of the cost, and students gain invaluable cross-cultural and functional experience.

“Our Tuck Global Consultancy study was an excellent decision-making document, and the recommendations have shaped our Asia Pacific development strategy.”

—Geoff Apthorp D’83, T’90, Director of Innovation and Business Development, Parker Hannifin Corporation

Faculty

Andrew Bernard, Director
Jack Byrne Professor of International Economics, Tuck School

Matthew Slaughter, Senior Associate Director
Professor of International Economics, Tuck School

John Owens T'61, Director, Tuck Global Consultancy
Adjunct Professor of Business Administration, Tuck School

David Kang
Adjunct Professor of Business Administration, Tuck School
Professor of Government, Dartmouth College

Staff

Lisa Miller, Associate Director

Sponsors

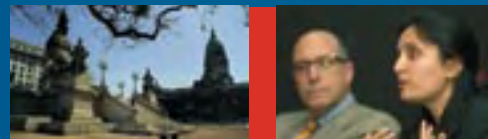
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Tuck School of Business at Dartmouth
100 Tuck Hall
Hanover, NH 03755-9000 USA
Tel: 603-646-0556
Fax: 603-646-9084
intl.business@dartmouth.edu
www.tuck.dartmouth.edu/cib

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India Alliance
Capital Markets
Global Economics
Tuck Trade & Investment
International Business
Global Health