



Lu Guo

Project Leader

The Boston Consulting Group

Lu Guo joined BCG after receiving her MBA from the Wharton School of University of Pennsylvania in 2006. She's currently a project leader in the Boston office. Her interests include global advantage, talent management, organization change, operations, and process reengineering.

During her BCG tenure, Lu worked extensively in Asia helping major global clients in the industrial goods, healthcare and non-profit industries. Recent engagements include:

- Designed and established competitive HR organization and employer brand in Asia for a global chemical conglomerate
- Established China manufacturing facility and organization for a top medical device client
- Process and organization transformation for a global pharmaceutical company
- Optimization of Human Resources process for a major pharmaceutical company

Prior joining BCG, Lu worked in corporate trade finance banking industry helping retailers in the US finance inventories manufactured in Asia. She also founded an international merchandise trading company and connecting clients across the globe with suppliers in China.

