



Jeff BI

Managing Director

Tralin Pak

Mr. Jeff Bi joined Tralin Pak as general manager in Mar.2003 and was appointed as managing director in June 2006.

In this capacity, he is responsible for the design and implementation of all strategies, policies and processes throughout the corporation.

Prior to joining Tralin Pak, Mr. Jeff served as the Regional Business Manager of Echostar International Corp. for 5 years.

Starting from April 1997, Mr. Jeff joined Tetra Pak as sales and marketing manager until March 2003.

Mr. Jeff graduated from University of Denver in 1992 with Master of International Business.

