



Ibrahim El Menschawi

VP Strategy & Marketing
Seminis Vegetable Seeds

Ibrahim joined Asgrow Germany as a vegetable seed salesrep in 1990. Before the acquisition of Asgrow from Monsanto, he held various positions of Sales Director, European Marketing Director and General Manager with Asgrow Germany and Asgrow Italy in Lodi, Italy. After the purchase of Asgrow GmbH by Monsanto in 1997 he held the position of Director Asgrow Europe Operations with Monsanto Europe in Louvain-La-Neuve/Belgium. In 1999 he moved to Germany to become Seed Lead and Co- Lead in Monsanto Germany. In 2002 Ibrahim was promoted Area Lead Germany/ Austria. In 2004 he moved to Lyon, France to become the Europe Africa Marketing Lead for Agchem and Seeds. In April, 2006 he joined Seminis as VP Strategy and Marketing.

Ibrahim was born 20.08.61 in Hannover, Germany. He currently lives in Wildwood, MO, USA with his wife Barbara and his two daughters Nina and Mona.

