



**Cuong Viet Do, D'88 T'89**

*Former Chief Strategy Officer*

Lenovo

Cuong was the former Chief Strategy Officer for Lenovo, a leading PC maker known for its ThinkPad products. He was responsible for charting the company's strategy in close collaboration with the company's CEO, Chairman and Board. He led the realignment of Lenovo's global geographic footprint to optimize growth while dramatically reducing expense. He also created the company's strategy for emerging markets, new businesses (Consumer PCs, handhelds), non-PC products (cell phones, peripherals), mergers & acquisitions, and collaborations with external startup companies.

Prior to joining Lenovo, Cuong was a Director (senior partner) at McKinsey & Company, which he joined upon his graduation from Tuck. He helped build McKinsey's healthcare, high tech, and corporate finance practices and played leadership roles in improving the performance of top U.S. and international companies over his 17 years with the Firm. His McKinsey work took him to 18 countries on 4 continents.

Cuong serves on the boards of Wuxi AppTec (a leading pharmaceutical R&D outsourcing company based in Shanghai and listed on the NYSE), Fugoo (a startup with a breakthrough technology launching later this year), Celebrate the Children (a not-for-profit school helping children with special learning needs), and the National Youth Science Foundation. He is a member of the Tuck MBA Advisory Board.

