



Annie Young-Scrivner

Chief Marketing Officer & Vice President of Sales
Quaker Foods & Quaker Snacks

Annie Young-Scrivner is an eighteen year PepsiCo executive with experience in General Management, Marketing & Sales both domestically and abroad. She is currently the Chief Marketing Officer and Vice President of Sales for Quaker Foods & Snacks. She is responsible for building the talent within the marketing & sales organization and delivering profitable results while outlining the framework for the future. Annie and her team recently launched a new campaign for Quaker Oats. The team combined multiple campaigns into one Mega campaign. Go Humans go is much more than just advertisement, it's a movement. Prior to her current role, Annie was the Region President of PepsiCo Foods for Greater China. She was responsible for developing the strategic framework for PepsiCo's non beverage business. Her diverse team of around three thousand employees was responsible for delivering profitable growth through increase per cap consumption and share gains in Mainland China, Hong Kong and Taiwan. Annie had the privilege to lead the Marketing, Sales, R&D, Operations, Strategy and Finance functions. The China Foods team was recognized externally with several prestiges' awards to include the Top Leadership Team, Top Employer and multiple customer recognitions from Wal-Mart, Tesco and local major retailers. They received the Top Business Award from Indra Nooyi for their 2008 performance. Annie's proudest accomplishment is the development of the next generation of Chinese leaders. The team created an inclusive and diverse environment with 40% senior female representation and a culture where people can excel.



Annie's previous positions included the Vice President of Sales for PepsiCo Beverages in Greater China, Vice President and General Manager for the Mass Merchandise and Club Channel of business for PepsiCo in the US and Vice President & General Manager of the Frito-Lay Club Channel. Annie started her PepsiCo career in 1991 and has progressed through a number of increasingly expansive roles in the PepsiCo Organization.

Annie holds an Executive MBA from University of Minnesota, Carlson School of Business and BA from University of Washington. She is currently the Executive Sponsor for Women's Initiative Network & the PepsiCo Asian Network for Chicago. She was a previous Board Member for Network of Executive Women. Annie has strong passion for the development of women. While in China she started an Executive Women's Network in Shanghai internally for PepsiCo Executive Women and externally with industry leaders CEOs. Annie and her husband Scott currently live Hinsdale, IL with their son Sebastian (8) and daughter Nicolette (4).

