



Andrew M. Bernard

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Professor Bernard is also an independent Director for the Chicago-based National Stock Exchange and a Research Associate for the National Bureau of Economic Research, the Institute for Fiscal Studies in London, and the Centre for Economic Performance at the London School of Economics. Most recently, he has lectured at the IMF, the European Central Bank, and the European Commission on the topic of firms and globalization. In recent years, he has been a Visiting Scholar at both the Federal Reserve Board and the New York Federal Reserve Bank and has consulted with the Appalachian Regional Commission and the NIST Manufacturing Extension Program.

Professor Bernard is an expert on firm and industry responses to globalization. He was one of the first academics to specifically study how firms respond to globalization and has published several papers on exporting, offshoring, outsourcing, and productivity, including his most recent publication entitled, "Firms in International Trade" published by the Journal of Economic Perspectives. He has also examined the strategic response of U.S. and German firms to competition from low-cost countries such as China, transfer pricing decisions by U.S.-based multinationals, and the effects of tariff and trade cost reductions on firm performance and productivity growth in the economy. His current research is focused on analyzing the factors multinational firms consider when entering multiple product markets in different countries, where they choose to produce those products, and how they are sourced. He received a three year grant from the National Science Foundation to



support his work on firms and products in international trade, which has been extended to five years.

At the Tuck School, Professor Bernard teaches a core MBA course on Global Economics for Managers as well as an elective focused on global issues facing firms. He also created a new course in Societal Leadership and Microfinance and teaches in the Tuck Executive Program and the “Back in Business” program. By focusing his teaching on current, real world issues and highlighting the underlying frameworks, Bernard hopes to teach future global leaders the critical thinking skills required to solve problems not yet imagined.

In addition to being published in top academic journals such as the Harvard Business Journal and the American Economic Review, Bernard's research has been featured on CNN, CNBC, Good Morning America, MSNBC, NPR, the BBC, and in the New York Times, Wall Street Journal, Financial Times, The Economist, Nikkei, Fortune, and Business Week. Professor Bernard is an associate editor of the Review of Economics and Statistics and the Journal of International Economics. Prior to joining the faculty at Tuck in 1999, he taught at the Massachusetts Institute of Technology, 1991-97, and the Yale School of Management, 1997-99. Professor Bernard received an AB from Harvard University in 1985 and a PhD from Stanford University in 1991.

