The Center for International Business is dedicated to research, education, and dialogue on international issues facing business and national leaders. The center’s goal is to be a primary resource for Tuck students, scholars, and business professionals interested in learning more about global opportunities and problems facing firms and the skills needed to succeed in the global economy. The center offers

MBA students hands-on international business experience, access to faculty and corporate experts in international business, and the opportunity to explore issues through classroom learning and research;

Scholars support for international business research, access to practical research resources, and opportunities to participate in a number of annual and special conferences and symposia;

Business professionals the chance to network with peers facing similar business challenges, take part in a variety of educational programs and conferences led by center-affiliated faculty, and gain exposure to cutting-edge global business research.

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Faculty
Andrew Bernard, Director
Jack Byrne Professor of International Economics, Tuck School
Matthew Slaughter, Senior Associate Director
Professor of International Economics, Tuck School
John Owen T’66, Director, Tuck Global Consultancy
Adjunct Professor of Business Administration, Tuck School
David Kang
Adjunct Professor of Business Administration, Tuck School
Professor of Government, Dartmouth College

Staff
Lisa Miller, Associate Director
Sponsors
The Center for International Business has been the beneficiary of generous funding from Taisho Pharmaceutical Co., Inc. and the family of Akira Uehara T’66 and Shoji Uehara, Taisho’s president and chairman, respectively. The center has also received substantial support from the Freeman Foundation for its activities in Asia. The John Sloan Dickey Center for International Understanding at Dartmouth has provided important continuing support for the center’s programs. In addition, the center has benefitted from the Khosla Family Fund’s support for India-related programs at Tuck. The Tuck School of Business and the Center for International Business deeply appreciate the support of these and other donors.

Tuck School of Business at Dartmouth
100 Tuck Hall
Hanover, NH 03755-9000 USA
Tel: 603-646-0556
Fax: 603-646-9084
intl.business@dartmouth.edu
www.tuck.dartmouth.edu/cib

“The forces of globalization will have profound effects on firm strategy and operations. The center’s mission is to provide opportunities for students, scholars, and business professionals to view the world from different perspectives and to explore critical business issues in a global context.”

—Professor Andrew Bernard, Director

“Center for International Business”

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“The center’s MBA Fellows Program provided an excellent opportunity to expand my global perspective. It enabled me to generate original knowledge of interest to the wider business community and to develop research skills with practical career applications.”

—Aaron Cohn T’07, MBA Fellow

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—Penelope Welsh T’07, MBA Fellow

**Research**

Research by center faculty informs classroom teaching and business practice and is featured regularly in top academic journals and the business press. Center Director Andrew Bernard has done extensive research on the effects of globalization on firms, including the impact of Chinese competitors on American and German firms and foreign-exchange risks faced by Chinese firms. Senior Associate Director Matthew Slaughter’s research focuses on the economics and politics of globalization.

Under the direction of center faculty, the center’s MBA fellows, a distinguished group of students with unique qualifications and diverse perspectives on global business, conduct the annual Tuck CEO Survey on Globalization. The results suggest how the world’s major corporations will respond to, and harness, the forces of globalization. Fellows recently completed a research project and white paper on globalization and strategy consulting firms.

In partnership with The World Bank, the center maintains a comprehensive database of bilateral and regional free-trade agreements and the only database of free-trade and customs-union agreements searchable by provision or keyword. The agreements and the only database of free-trade and customs-union agreements searchable by provision or keyword. The agreements and the only database of free-trade and customs-union agreements searchable by provision or keyword.

**Conferences and Events**

Annual conference and networking event on the globalization of capital markets, featuring thought leaders from business, government, and academia.

Annual event organized with the Tuck International Club to examine business, society, and culture in established and emerging economies.

Annual conference with the student-led Tuck Healthcare Club to study the globalization of the healthcare industry and the delivery of healthcare services worldwide.

Ongoing series providing students and faculty the opportunity to exchange ideas with world-renowned experts from business and government through lectures, classes, seminars, and individual meetings.

Annual programs on India in conjunction with the Tuck India Alliance, comprising Tuck students, faculty, and staff.

Support for student attendance at international conferences, case competitions, and study tours.

Faculty exchanges and seminars, to share knowledge on global business topics.

The Dartmouth-Tuck Summer Camp in International Trade, to bring together Dartmouth, Tuck, and outside faculty on current global trade issues.

**Courses**

Analyzing opportunities and risks in the global economic environment, using microeconomics and international economics to illustrate the influence of globalization on performance, strategy, and policy within firms.

Focuses on the interaction between countries and firms in the arena of international trade, investment, and finance to inform decision making in today’s global economy.

Examines the business systems of the major Asian economies through classroom study, lectures by visiting business and government leaders, and visits with corporate executives to representative plants and factories in Japan, China, and Korea.

Introduces the cultural, legal, and business environments of Southeast and Central Asia, focusing on practical issues that executives encounter in transition economies and combining academic research with input from management practitioners.

Focuses on opportunities to create positive social and financial value through microfinance, combining classroom study with experiential, project-based learning.

The Tuck Global Consultancy is a second-year elective offering top-quality, affordable international consulting services to businesses and non-profits. Over 100 projects in 40 countries have been completed since 1997.

Consulting services are provided by teams of Tuck students advised by experienced team leaders, all carefully selected for consulting and project-relevant expertise.

Clients get results rivaling commercial consulting at a fraction of the cost, and students gain invaluable cross-cultural and functional experience.

“Our Tuck Global Consultancy study was an excellent decision-making document, and the recommendations have shaped our Asia Pacific development strategy.”

—Geoff Aplinpur D’83, T’90, Director of Innovation and Business Development, Parker Hannifin Corporation

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